

OBJECTOR 1

From: [REDACTED]

Sent: 20 June 2026 16:36

To: Licensing Section

Subject: Representation regarding premise licence application-The beach bar ,unit 3,Seaview court (pier approach)

To the tendring district council licensing team,

I am writing to submit my formal representation regarding the recent application for a new premises licence submitted by William Hebborn /Hebborn and son ltd for The beach bar,unit 3, Sea View Court,Pier Approach,Walton-on-the -Naze.As a resident ,I wish to register my objection to this 7 -day-a-week alcohol licence based on the following licensing objectives :Prevention of public nuisance , I am concerned that a 7 day alcohol licence in this prominent , open seafront location will lead to noise pollution , public disturbance ,increase crime rate , will not be in line with the conservation order as frontage has been change and littering near pier approach, negatively impacting the local enviroment and nearby residents.Public Safety , The area directly opposite Walton Pier experience heavy pedestrain and vehicular traffic".

."Introducing an outdoor / semi- outdoor alcohol venue to sell alcohol would cause issues as there is only space on the public highway to place seating , also the area isnt well lite with only one street light for that area.I dont belive there is any rest room in the the apposed beach bar and the public toilets close earlier in the winter".

months.Prevention of crime , "Allowing a new venue to sell acohol daily creates high risk of late night anti-social behaviour and alcohol related disorder ,in a poor lite area ,that is already a busy focal point for vistors.Prevention of children. "Pier approach is for familys and young chilren visting Walton Pier and beach.Opening a open bar in this specffic way will exposing minors to anti- social behaviours ""I request that the licensing committee takes thease factor into full consideration and refuses the licence ".



Representation regarding Premises Licence Application – The Beach Bar, Unit 3, Sea View Court, Pier Approach, Walton on the Naze

To the Tendring District Council Licensing Team:

I am writing to submit my formal representation regarding the recent application for a new Premises Licence submitted by William Hebborn / Hebborn and Son Ltd for The Beach Bar, Unit 3, Sea View Court, Pier Approach, Walton-on-the-Naze.

Context: The bar will be situated underneath the approx.17 flats of Seaview Court which are occupied by single people, couples and at least 7 families with young children and babies. I have spoken to some whom would only wish to object if they could remain anonymous, [REDACTED]

[REDACTED] Next door is Clifton Court with an older mix of couples, single occupants and a family. We already have to endure the excessive noise from music, cooking smells from the chimney on the mobile chip shop, rubbish often left on the street and an increase in rats which have been seen under the two “mobile units” units opposite the pier, and as you know these units have no planning permission, refused twice and a questionable music licence, and water supply and water discharge.

I have lived in [REDACTED] and in the 3.75 years I have lived here the pier has not been an issue with loud music, smells or rubbish. I understand Seaview Court (Old Pier Hotel) housed the Sanctuary Bar but this should not set a precedent for a bar being there now as that was closed in early 2000s when Clifton Court was not built and Seaview Court was not residential.

As a nearby resident, I wish to register my objection to this 7-day-a-week alcohol licence for the hours 12noon until 10pm based on the following licensing objectives:

Prevention of Public Nuisance:

I am concerned that a 7-day alcohol licence in this prominent, open seafront location will lead to increased noise pollution, public disturbance, and littering on Pier Approach, negatively impacting the local environment and nearby residents and visitors to the pier and beach and general area of Pier Approach, at times a busy, pleasant walk through thoroughfare. Whilst renovation of the unit was recently taking place music was playing at a severely high decibels at times, hopefully not a test of things to come in the bar. The two “mobile units” Mr Hebborn owns nearby frequently leave bags of rubbish (not in bin) on the street and behind/in-between the units, his own precedent for a new premises. Alcohol can lead to drunkenness and high spirits, broken glass and sometimes fights in what is mainly a residential area, with the pier and the long-standing Beach hut café. This would be unacceptable and at times unavoidable.

Public Safety: The area directly opposite Walton Pier experiences heavy pedestrian and vehicular traffic, a Saturday weekly park run and even in the winter often busy with dog walkers, walkers and people walking from Frinton to Walton and vice versa. Introducing an outdoor/semi-outdoor alcohol venue here could create crowd management issues and more hazards on the public highway. Nobody wants heavy drinkers or drunks around. Is there an application to have seating on the public highway? If so please refuse. An aside, red lines should really be on one side

of this road, yellow the other to allow for disabled drop off. Points above also apply. There is no parking for any bar visitors.

Prevention of Crime and Disorder: Allowing a new venue to sell alcohol daily creates a high risk of late-night anti-social behaviour and alcohol-related disorder in an area that is already a busy focal point for visitors during the day time. The Pier is closed from November until Easter and usually closed by 6pm in off season/week and is rarely open past 8pm on summer holiday evenings. When it is dark evenings there is one street light on Pier approach opposite the pier on the Clifton Court side, ample for walking past but otherwise often very dark. Why would the residents of Clifton Court and Seaview Court want a bar in a residential area, often deserted in autumn/winter attracting drinkers, drunkenness, noise and potential anti-social behaviour and potential drugs. There does not need to be an exacerbation of anti-social behaviour and loud music which I feel the Beach Bar would cause in a residential area.

Protection of Children from Harm: Pier Approach is a primary route for families and young children visiting Walton Pier and the beach and beach huts. Operating an open bar in this specific walkway risks exposing minors to anti-social behaviour, spillage of its patrons onto an already busy thoroughfare in peak summer season. Young families with babies and small children live in the flats above and several others in Seaview Court. Listening to loud music, viewing perhaps drunks out of their overlooking windows and trying to sleep on school nights would be unacceptable.

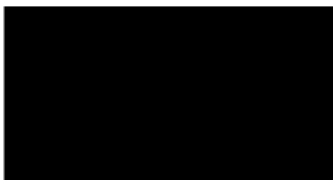
This is deemed a conservation area, already a major factor in the refusal of planning permission for Mr Hebborn's two "mobile catering units". Pre-empting his licence application alterations to the Beach bar have already taken place, changing the windows and sill into a wooden, ranch themed window coverage. A beach bar would not be in keeping with the conservation area of the pier and two residential blocks.

Do the premises have toilets? When the nearby Pier Approach ones are closed of an evening where would the bar's patrons go?

I request that the Licensing Committee takes these factors into full consideration and refuses the licence. If it, in my opinion, stupidly grants it, it must impose strict conditions, such as restricted operating hours, none at all in the off-peak season and a ban on outdoor drinking, legal refuse collection and a no music condition.

I implore you to put the consideration of the residents of the 35 plus flats of Clifton Court and Seaview Court, and day-trippers to the seaside and passers-by this sea area, above the licensing of a bar in a conservation status, residential area, which is extremely quiet of an evening for the majority of the year, above that of Mr Hebborn and his businesses which have already proven with the excessive noise, smells, rat issue and rubbish issue, oft many bags left on the public highway (photos available) of his close by two "mobile units" that he has little regard for the concerns of the residents.

Please find my mandatory contact details below



OBJECTOR 3

From: [REDACTED]
Sent: 22 June 2026 17:08
To: Licensing Section <licensingsection@tendringdc.gov.uk>
Subject: Objection to License application 26/00305/PREMGR

Representation Regarding Premises Licence Application 26/00305/PREMGR – The Beach Bar, Unit 3, Sea View Court, Pier Approach, Walton-on-the-Naze

To the Tendring District Council Licensing Team,

I wish to formally object to the premises licence application for The Beach Bar, Unit 3, Sea View Court, Pier Approach, Walton-on-the-Naze.

This application should be considered in the wider context of the applicant's existing activities at this location. The applicant has a history of anti-social behaviour concerns associated with his nearby catering units and continues to operate those units despite planning permission having been refused both by the Council and on appeal. This raises concerns about respect for regulatory controls and the potential impact of further commercial activity in this sensitive location.

The proposed premises are situated within a designated conservation area and directly beneath and adjacent to residential flats occupied by families, children, couples and elderly residents. The quiet residential character of the area was a significant factor in previous planning refusals for catering units at this site. A licensed bar would be wholly out of keeping with the character of the conservation area and residential seafront environment.

Prevention of Public Nuisance

Granting a seven-day alcohol licence is likely to increase noise, disturbance, littering and public nuisance in what is primarily a residential area. Residents already experience issues associated with the unauthorised catering units, including noise, rubbish, increase in vermin and cooking odours. The introduction of alcohol sales would significantly increase the likelihood of loud behaviour, congregation of drinkers and disturbance to residents, particularly those living directly above and very close to the premises.

Prevention of Crime and Disorder

The sale of alcohol creates a risk of increased anti-social behaviour, disorder and alcohol-related incidents. Given the applicant's existing history of complaints and the location's residential nature, there is legitimate concern that the premises would exacerbate existing issues and negatively affect local residents and visitors.

OBJECTOR 3

Public Safety

The site is located on a popular beachfront route used by pedestrians, visitors, families and beachgoers throughout the year. There is no dedicated parking provision for the premises, which is likely to create additional congestion and safety concerns on Pier Approach.

Protection of Children from Harm

This location is frequented by large numbers of families and children visiting the beach and pier. Children also live in the flats directly above and surrounding the proposed bar. An alcohol-led premises in this location would increase children's exposure to drunken behaviour, foul language and other alcohol-related issues.

There are also safeguarding concerns regarding broken bottles and drinking glasses. The beach, promenade and surrounding area are regularly used by barefoot children and families. The risk of glass-related injuries would inevitably increase if alcohol is consumed in this immediate beachfront location.

Furthermore, there is no demonstrated need for a licensed bar at this site. There are numerous vacant and suitable commercial premises within Walton town centre, only a very short walk away, where pubs, bars and licensed premises are more appropriately located and where the impact on residential amenity would be significantly reduced.

For these reasons, I respectfully request that the Licensing Committee refuses this application in order to uphold the licensing objectives of preventing public nuisance, preventing crime and disorder, protecting public safety, and protecting children from harm.

Yours faithfully,

